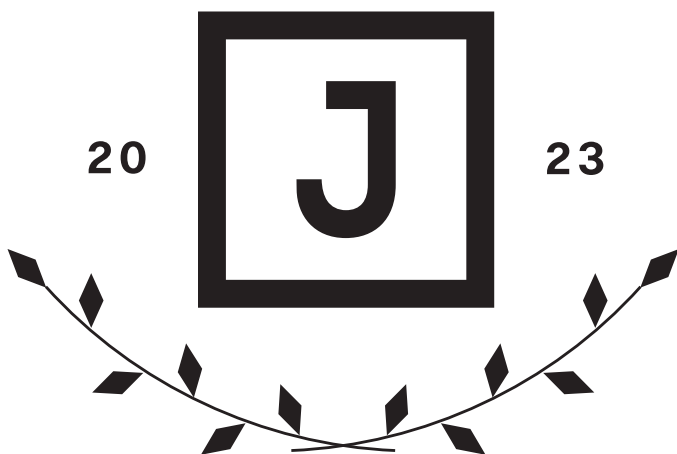


TOP FUNDRAISERS



Despite the economic headwinds GPs faced last year, nearly 700 PE, VC, and CRE firms used digital subscriptions, a key part of the Juniper Square fundraising solution, to automate and accelerate the fundraising process by digitally assembling subscription documents, validating data capture, and capturing e-signatures.

The 2023 Top Fundraisers

Categorized by equity managed on the Juniper Square platform, these 20 GPs were the most successful fundraisers of 2023.

 REPEAT TOP FUNDRAISER

Group 1

\$500MM – \$2B equity on Juniper Square



Group 2

\$200MM – \$499MM of equity on Juniper Square



Group 3

\$100MM – \$199MM of equity on Juniper Square



Group 4

\$50MM – \$99MM of equity on Juniper Square



Top Fundraisers by Asset Class

This year, we’re expanding our list to celebrate our private equity, venture capital, and commercial real estate clients with the most fundraising success in 2023.

Top PE Fundraiser



Top VC Fundraiser



Top CRE Fundraiser



Rising Star Award

Our Rising Star Award celebrates the most successful of the 330+ new clients who used Juniper Square’s fundraising solution in 2023.



*GMF Group raised \$220MM+ for GMF Group Fund II, including the Fund II sidecar, in 2023.
Categorizations do not include equity not on the Juniper Square platform, the current value of underlying assets, or any debt associated with underlying assets.