# The 2024 Top Fundraisers

Nearly 650 PE, VC, and CRE firms used digital subscriptions, a key part of the Juniper Square fundraising solution, to automate and accelerate the fundraising process by digitally assembling subscription documents, validating data capture, and capturing e-signatures.

Categorized by equity managed on the Juniper Square platform, these 19 GPs were the most successful fundraisers of 2024.



Repeat top fundraiser



### Group 1

\$500MM - \$2B of equity on Juniper Square









#### Group 2

\$200 – \$499MM of equity on Juniper Square









#### Group 3

\$100 - \$199MM of equity on Juniper Square













## Group 4

\$50 – \$99MM of equity on Juniper Square













#### Momentum Award

Our Momentum Award celebrates the firm that has demonstrated exceptional growth in its fundraising efforts, achieving the highest year-over-year percentage strategic vision, and remarkable ability to scale its impact and success.