

Save Your Assets 3Q25

Identifying retention risks for asset managers and GPs

Insights from Nasdaq eVestment™ Market Lens
Select excerpts prepared for Juniper Square Webinar Attendees
November 2025

Summary

- There are 19 active or recently completed consultant mandates, 14 for general consultants and 5 for private markets
 - Both Contra Costa County and Rhode Island selected Meketa as new General consultant, replacing Verus and NEPC, respectively
 - Mass PRIM selected a new Private Equity consultant, with Stepstone replacing Hamilton Lane.
 Additionally, they are seeking a consultant for "Other Credit Opportunities and/or Portfolio Completion Strategies"
- Significant Equity Asset allocation reductions of +10% with multiple investors, with another large investor eliminating their Hedge Fund allocation
 - North Dakota PERS approved reducing their Equity allocation target by over 10%.
 - Washington State Board's initial Strategic Asset Allocation study reduces the Equity allocation from 30% to 20%
 - University of California issued revised investment policy statements for both the pension and endowment pool with both eliminating Absolute Return target allocations



Consultant Movement

Investor	Investor Assets	Incumbent Consultant	Role	Consultant Activity	More Details
Contra Costa	\$12B	Verus	General	Meketa selected as new General Investment Consultant	Source (pg 46)
Rhode Island	\$13B	NEPC	General/Hedge Alternatives	Meketa selected as new General and Hedge Fund Consultant StepStone selected as new Alternatives Consultant (encompassing PE, PD, RE, & Infra)	Source (pg 6)
Mass PRIM	\$110B	Hamilton Lane	Private Equity	StepStone selected as new Private Equity Consultant	Source (pg 4)
Mass PRIM	\$110B	n/a	Alternative Credit	Advisory services for "Other Credit Opportunities and Portfolio Completion strategies," RFP issued, responses due November 21st	<u>Source</u>



Asset Allocation Shifts

Investor	Investor Assets	Consultant	Asset Class	Allocation Change	AM/GP Mandates at Risk	More Details
North Dakota PERS/Teachers	\$9B	NEPC	Equity	Approved allocation policy change reducing Global Equity from 51% to 40%	21	<u>Source</u> (pg 151- 152)
Washington State Board	\$179B	Callan	Equity	Strategic Asset Allocation study models Equity allocation reduction from 30% to 20%	14	Source (pg 14)
University of California	\$123B	n/a	Hedge Funds	For both the Pension and Endowment Pool, approved elimination of Absolute Return allocations of 3.5% and 10% respectively	12	Source (pg 7) Source (pg 6)



marketlens@nasdaq.com

Learn more here



About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading global technology company serving corporate clients, investment managers, banks, brokers, and exchange operators as they navigate and interact with the global capital markets and the broader financial system. We aspire to deliver world-leading platforms that improve the liquidity, transparency, and integrity of the global economy. Our diverse offering of data, analytics, software, exchange capabilities, and client-centric services enables clients to optimize and execute their business vision with confidence. To learn more about the company, technology solutions, and career opportunities, visit us on LinkedIn, on X @Nasdaq, or at www.nasdaq.com.

© 2025 Nasdaq, Inc. The Nasdaq eVestment[™] is a trademark of Nasdaq, Inc. in the U.S. and other countries. All rights reserved. This communication and the content found by following any link herein are being provided to you by Nasdaq eVestment, a business of Nasdaq, Inc. and certain of its subsidiaries (collectively, "Nasdaq"), for informational purposes only. Nothing herein shall constitute a recommendation, solicitation, invitation, inducement, promotion, or offer for the purchase or sale of any investment product, nor shall this material be construed in any way as investment, legal, or tax advice, or as a recommendation, reference, or endorsement by Nasdaq. Nasdaq makes no representation or warranty with respect to this communication or such content and expressly disclaims any implied warranty under law. At the time of publication, the information herein was believed to be accurate, however, such information is subject to change without notice. This information is not directed or intended for distribution to, or use by, any citizen or resident of, or otherwise located in, any jurisdiction where such distribution or use would be contrary to any law or regulation or which would subject Nasdaq to any registration or licensing requirements or any other liability within such jurisdiction. By reviewing this material, you acknowledge that neither Nasdaq nor any of its third-party providers shall under any circumstance be liable for any lost profits or lost opportunity, direct, indirect, special, consequential, incidental, or punitive damages whatsoever, even if Nasdaq or its third-party providers have been advised of the possibility of such damages.

